

EXHIBIT G

From: owner-waagoogleteam@lists.susmangodfrey.com on behalf of "Santacana, Eduardo E."
To: [Alex Frawley](#); [FIREBASE-WFGE](#)
Cc: WAAGOOGLTEAM@LISTS.SUSMANGODFREY.COM
Subject: RE: Rodriguez v. Google
Date: Tuesday, August 16, 2022 7:35:56 PM

EXTERNAL Email

Alex,

1. Why is 2016 relevant, given the launch timeframe of GA for Firebase?
2. These are USA-only figures.
3. App Promo is [this type of ad campaign](#), which is the only type of ad campaign we've identified that could have, even theoretically, leveraged app interaction data sent to Google via apps that use GA for Firebase.

Regarding RFPs 257 and 260: We will produce the sub-categories that roll up into the revenue and expense categories and dollar amounts. I believe that will address your question. I do not know what you mean by "documents sufficient to explain the year-over-year variation in Booked Revenue, TAC, and Net Revenue." Can you clarify what you are looking for?

Thanks,
Eduardo

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Pronouns: he, him, his

From: Alex Frawley <AFrawley@susmangodfrey.com>
Sent: Thursday, August 11, 2022 6:01 AM
To: [FIREBASE-WFGE](#) <FIREBASE-WFGE@willkie.com>; Santacana, Eduardo E. <ESantacana@willkie.com>
Cc: WAAGOOGLTEAM@LISTS.SUSMANGODFREY.COM
Subject: Rodriguez v. Google

*** **EXTERNAL EMAIL** ***

Counsel,

I write concerning Prod 35, produced on August 9. We have a few questions about the production:

1. Why is 2016 missing?
2. Are these figures global figures or USA-only figures?
3. What is "app promo"? How does it relate to AdMob and GA for Firebase?

In addition, we ask that Google produce the following, which are responsive to at least RFPs 257 and

260:

1. Please produce the accounting details sufficient to identify and quantify, by year, all components of revenue (source and amount) that roll up into the revenue categories and dollar amounts labeled "Booked Revenue" and "Net Revenue," as well any method by which these revenue categories (or their components) are allocated to "App Promo" operations.
2. Please produce the accounting details sufficient to identify and quantify, by year, all expense line items and amounts that roll up into the expense categories and dollar amounts labeled "TAC," "Machine/Network," "CAC," "Other COS," "EngPM," "GBO," "Marketing," "G&A," and "Technical Infrastructure" as well any method by which these expenses (or their components) are allocated to "App Promo" operations.
3. Please produce documents sufficient to explain the year-over-year variation in Booked Revenue, TAC, and Net Revenue.

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